

ABSTRACT

Keywords : Tradisional market, manajemen, Bintaro market

The purpose of this research is to find out the history of market development and management from time to time in accordance with the Regional Regulation of Sumenep Regency number 05 of 2013 concerning Management of Traditional Markets and Modern Markets.

The type of research used is descriptive research with a qualitative approach and the data sources obtained are primary and secondary data, data collection used is observation, interview, and documentation techniques as well as analysis techniques used are data reduction, data presentation and drawing conclusions.

The results of the research show that market management has not been optimal because management, both physical and non-physical, has not been carried out thoroughly. Evidenced by the history of the market journey from a busy beginning to market conditions that no longer operate due to weak market planning and organization. Referring to the concept of management and district regulations. Sumenep No. 5 of 2013 concerning the Management of Traditional Markets and Modern Markets, it is necessary to have an appropriate management analysis in line with the mandate of the Regional Regulation of the Regency. Sumenep to develop and revive the Bintaro market.