

ABSTRACT

The Role of Counselors in Developing Literacy Culture for MAN Sumenep Students in the Digital Era

Key words: role of counselors, developing digital literacy culture

The role of counselors is very much needed in schools for the process of implementing students' digital literacy culture. Apart from that, school counselors have an important role in helping develop students' digital literacy culture with various services provided at school. Students can implement a digital literacy culture and develop it optimally with guidance, direction, assignments, collaboration and mobilization of various parties in the school carried out by counselors. The title of this research is "The Role of Counselors in Developing the Literacy Culture of MAN Sumenep Students in the Digital Era". This research was conducted in Pangarangan Village, which is the object of the researcher. Meanwhile, the aim of this research is to find out the role of school counselors for MAN Sumenep students in developing a literacy culture, to find out the strategies used by school counselors in developing a literacy culture for MAN Sumenep students, to find out factors that can hinder the development of digital literacy culture. MAN Sumenep students.

The method used in this research is a qualitative approach. Meanwhile, the type of research used is descriptive research. The data sources used in this research are primary data and secondary data with data collection procedures through observation, interviews and documentation.

The results of research conducted by researchers show that counselors at MAN Sumenep play a very important role in developing students' digital literacy culture at school. This has been done optimally and is good. MAN Sumenep students can easily operate digital technology to carry out a literacy culture with the roles and strategies carried out by counselors.