

ABSTRACT

Teacher's Strategy In Applying Big Book Media To Grow Reading Interest Of Grade II Students Of SDN Gunggung I

Keywords: Teacher Strategy, Big Book Media, Reading Interest

This study aims to reveal about how the strategy teachers in applying Big Book media to foster students' Reading Interest Grade II SDN Gunggung I.

This study uses a qualitative research approach descriptive. Data sources, selected from school principals, teachers and students at SDN Amount I is in the form of documentation data and interview. Data analysis using data reduction, data presentation, and drawing conclusions.

The results of the study show that teachers have implemented media during learning at school, namely; 1) The teacher reads the contents of the story on the Big Book media, 2) The students imitate the reading, 3) The students observe the pictures, 4) The students tell what is in the pictures, and that trains students' reading interest to grow to read during the learning hours. Then students already have an increase since the existence of the media used during learning takes place, namely such as; 1) Students are proficient in reading, 2) Students are very enthusiastic in reading, 3) Students really enjoy reading. The growth of student independence in reading where when the teacher does not use media in learning students have read on their own using other reading books or with each student's textbook.