## ABSTRACT

## The Effectiveness of Information Services through Biobliocounseling Techniques to Incerease Students Literacy Interest in MA. Miftahul Ulum Batang-Batang

Keyword: Information Service, Bibliocounseling Techniques, literacy interest

Literacy is a person's language ability to communicate, listen, speak, read, write in different ways depending on the purpose. This will be applied to students at MA Miftahul Ulum Batang-Batang based.

The aim of this research is to determine whether information services through Bibliocounseling techniques are effective in increasing students' literacy interest in MA. Miftahul Ulum Batang-Batang. The method used in this research is quantitative research with the type of experimental research used in the research, namely One Group Pretest-Posttest Design. The sample for this research was 12 students in class X-IPS. Research data collection techniques were observation, treatment, and providing pre-tests and post-tests, as well as documentation. Data analysis was used using the paired sample t-test.

The results can show a significance of 0.000 < 0.05, so  $H_o$  is rejected and  $H_a$  is accepted. Apart from that, there was an average posttest score that increased compared to the pretest score (78.75 < 109.50). Thus, information services through Bibliocounseling techniques are effective in increasing students' literacy interest in MA. Miftahul Ulum Batang-Batang.