

***THE INFLUENCE OF E-COMIC LEARNING MEDIA ON THE LITERACY
LEARNING MEDIA ON THE LITERACY SKILL OF CLASS IV STUDENTS
AT SDN GUNGGUNG 1 SUMENEP***

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ABSTRACT

This study is motivated by the low literacy skills of students due to the lack of teacher creativity in delivering learning materials. Based on this, the purpose of this study is to determine the effect of e-comic learning media on the literacy skills of grade IV students of SDN Gunggung 1 Sumenep. This research is an experimental research with the type of Pre-Exdperimen Design One Group Pretest-Posttes. The sampling technique used is census sampling / total sampling, which consists of 21 fourth grade students of SDN Gunggung 1. The data collection techniques used are observation, documentation, and learning outcome tests consisting of 5 multiple choice questions and 5 fill-in questions. The data analysis technique used the t-test (paired sample t-test). The results of the pretest value have an average of 49.76 while the posttest value is 74.52. Based on the results of the hypothesis test, the sig (2-tailed) value of 0.000 was obtained with a probability criterion value smaller than 0.05. So it can be concluded that Ho is rejected and Ha is accepted, which means that there is an effect of e-comic learning media on the literacy skills of grade IV students of SDN Gunggung I.

Keywords: Literacy Skills, E-Comics Learning Media