

ABSTRACT

THE ROLE OF SCHOOL LITERACY MOVEMENTS AT THE HABITATION STAGE ON THE READING INTEREST OF CLASS IV STUDENTS AT SDN TANAMERA I

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Keywords: *School Literacy Movement, Habituation Stage, Interest in Reading.*

This research was motivated by low literacy or interest in reading among students. There are two factors causing the lack of literacy, the first is that within the school environment, limited reading facilities and infrastructure, such as the availability of libraries and a variety of reading books, is one of the factors causing the low literacy culture in schools, while the problem outside the school environment is the increasing use of information technology. electronics, the development of information technology causes a lack of student interest in book reading activities, the development of cellphones and the internet causes a lack of student interest in books. The aim of this research is to determine the role of the school literacy movement at the habituation stage on fourth grade students' interest in reading at SDN Tanamera I as well as the supporting and inhibiting factors for the school literacy movement at the habituation stage.

This research uses a qualitative approach with a qualitative descriptive research type, namely by describing data obtained from research in schools. The subjects in this research were the principal, teachers and students at SDN Tanamera I. Data collection techniques in this research used observation, interviews and documentation techniques.

The results of research conducted in class IV can be obtained from the role of the school literacy movement at the habituation stage in students' interest in reading, namely the implementation of reading habits for 15 minutes before learning begins, the arrangement of a literacy-rich environment and public involvement. The supporting factors for the role of the school literacy movement in the habituation stage of students' interest in reading are that there are several facilities and infrastructure such as libraries and reading corners, while the inhibiting factor for the school literacy movement is that the library is not running well due to the lack of special personnel who can manage the library and lack of reading habits that have not been embedded in students.