ABSTRACT

Pengaruh Penggunaan Media Komik Digital Bindara Saod Terhadap Minat Baca Siswa Kelas IV SDN Pajagalan II Sumenep. Nazilin Rohmani.

Keywords: Digital comics, Bindara Saod, Students' Reading Interest

The aim of this research is to determine the effect of using the digital comic media Bindara Saod on reading interest in class IV students at SDN Pajagalan II Sumenep.

The method used is a field research method with a quantitative approach to obtain concrete and direct data related to the object under study. The population in this study were all class IV students at SDN Pajagalan II Sumenep for the 2023/2024 academic year, consisting of 2 classes, namely class IV-A with 23 students as the experimental class, class IV-B with 23 students as the control class.

Based on the analysis of student response questionnaires, it shows that the experimental class that used digital comics had a higher average reading interest score (46.86) than the control class that used textbooks (35.04). Hypothesis testing using the t-test shows t_{count} of 6.645 is greater than t_{table} of 1.679 with a significance level of 5%, so the hypothesis is accepted.