

ABSTRACT

Visual Learning Style of Grade III B Students at SDN Pangarangan III : Nur Kholifatul Jannah, 2024.

Keyword : Visual learning style, Visual learning media, and Students

This study aims to identify and analyze the visual learning style of third-grade students in class III B at SDN Pangarangan III.

The research method used is a descriptive qualitative approach with a case study design, collecting data through observation, interviews, and documentation. The validity of the data is ensured through technique triangulation. The data analysis process involves several stages: data condensation, data presentation, conclusion drawing, and verification.

The research findings indicate that the visual learning style is dominant in class III B, with most students exhibiting a strong visual learning style, supported by the use of visual learning media such as blogs, pictures, mind maps, and other visual tools. Students demonstrated improved understanding and enthusiasm for material presented visually. Overall, the application of visual learning styles with the use of visual media and methods significantly supports the teaching and learning process, leading to enhanced student enthusiasm and comprehension.