ABSTRACT

Analysis of the Impact of Literacy Activities through Literacy Cloud on Class II Students at SDN Pajagalan II: 2024 Rohimatul Kistia

Keywords: Impact, Reading, Literacy Cloud

At this time, the ability to read has become one of the essential skills that every child must master. Through reading activities, they can get information and knowledge. Children must also have a high interest in reading, especially in studying in class. Based on initial observations, it turns out that students' interest or desire to read at SDN Pajagalan II is still relatively low because the books they read are more about writing so students are not interested in reading. The purpose of this research is to identify the use of Literacy Cloud media, find out the impact of Literacy Cloud media on class II students at SDN Pajagalan II and find out the advantages and disadvantages of media literacy cloud. This research method uses descriptive qualitative research methods with data collection techniques from observations, interviews and documentation. In general, the findings from this research show that the use of cloud-based literacy media is very effective in increasing students' reading interest, especially at school. Some of the positive impacts recorded include an increase in students' reading duration which is longer than before, students' greater desire to obtain new information through reading, students are able to understand the content of reading, students are able to conclude and retell the results of reading, and the most crucial thing is foster students' motivation to read more.