

# **THE EFFORTS OF *TONGGAL ATE* READING HOME COMMUNITY IN INCREASING INTEREST IN READING FOR PRIMARY SCHOOL AGE CHILDREN IN GALIS GILIGENTING VILLAGE**

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## **ABSTRAC**

This research aims to describe the level of children's interest in reading, the efforts of the Tonggal Ate reading house community in increasing reading interest, as well as the obstacles that hinder the Tonggal Ate reading house community in its efforts to increase reading interest amidst the low reading interest of elementary school age children in Galis Giligenting Village.

This research uses a qualitative approach using in-depth interview techniques, direct observation and documentation. In this case, the researcher organizes, sorts, groups, codes and categorizes data analysis through (1) data reduction, (2) data presentation, and (3) verification and conclusions.

The results of the research show that the level of reading interest of children in reading homes is quite low, where the majority of children do not like reading, the majority of children have a low frequency of reading, the majority of children have a low quantity of reading, and quite a few children have no awareness of the benefits of reading. The Tonggal Ate reading house community also makes consistent guidance efforts one day a week and provides interesting reading books to increase the love of reading, increase the frequency of reading by getting used to reading over time, increase the quantity of children's reading by providing access to various and interesting reading books, and increase awareness of the benefits of reading through intensive socialization. The efforts made by the reading house community are less than optimal. One of the obstacles that arise is the lack of available reading books, inadequate building conditions, limited tools to support activities, and the lack of community contribution to play a role in increasing children's interest in reading in Galis Giligenting Village.

**Keywords :** Community, Interest in Reading, Primary School Children