

ABSTRACT

This study looks at how the Sumenep's rules about kids breaking road laws are being put into practice. A lot of kids are still breaking the rules in this area, even though there are rules about driving and transportation. The study's goals are to find out how policies about kids breaking driving laws are put into action and what stops them from doing so. This research is mainly about how well current rules are followed, how well they are put into action, and the problems that come from inside and outside the company. In order to fully understand Sumenep's traffic rules, a qualitative method is used. Observation, interviews, and writing things down are all ways that data is gathered. It is then examined through the steps of data reduction, presentation, and decision-making. Based on the results, kids are still not following road rules very well probably because they don't know how important it is to follow the rules. The Sumenep police have tried many things to make kids safer on the roads, like visiting schools, doing regular patrols, and giving out safety materials. But some kids still break the rules by not wearing helmets, taking too many people, and going too fast.

Keywords: Policy Implementation, Highway Traffic