

## **ABSTRACT**

*Keywords: Survey, Interest, Basketball*

*In recent years, interest in various sports, including basketball, has increased. However, further research is still needed to understand the factors that influence the interest of SMA Negeri 2 Pamekasan students in basketball. With a better understanding of these factors, schools and policy makers can design appropriate programs and activities to increase student participation in basketball. Quantitative descriptive research is used to describe and explain the characteristics of a phenomenon or population based on numerical and statistical data. The purpose of this study is to provide a clear and measurable picture of a condition or event without drawing conclusions or establishing cause-and-effect relationships.*

*The results of the study on the interest of SMAN 2 Pamekasan students in basketball showed interesting dynamics. Of all the respondents who participated, 12 students or around 40.83% had a high interest in basketball, while 18 students or around 59.17% had a low interest in this sport. These results provide an illustration that student interest in basketball at SMAN 2 Pamekasan is uneven, with the majority of students showing low interest.*

*After analyzing the data and discussing the findings of the student interest survey at SMAN 2 Pamekasan, it can be concluded that the lack of student interest in basketball was recorded as quite high, which was 59.17%. This may be due to several indicators of interest that are less supportive, such as motivation and ideals, attitudes towards teachers and lessons, family support, and availability of facilities.*