

Abstract

IRMAWATI. 2019. The form of words and meanings of informal languages conversations between fruit sellers and buyers at the sumenep anom mart. Thesis, Department of Indonesian Language and Literature, Graduate Program, STKIP PGRI Sumenep. Advisors: (1) Siti Arifah, M.Pd, (2) Abd. Aziz, M.Pd.

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This study examined the form of words and the meaning of informal language conversations between fruit sellers and buyers at the sumenep anom mart. According to the background of the problem, then the formulation of the problem in this study, the first is how word forms in informal language conversations of sellers and fruit buyers at the sumenep anom mart. The theory used was sociolinguistic and semantic theory. Sociolinguistics is studying the language between speakers and opposing speech in social interactions, whereas semantics is about the meaning of words and sentences.

This study used a qualitative approach that reveals findings by describing data obtained based on facts systematically. The data in question is in the form of a conversation between fruit sellers and buyers at the market of sumenep anom mart. Data collection methods used in this study are observation techniques, recording techniques, note-taking techniques, and documentation techniques. In this case the researcher analyzed and described the data, identifies, transcribed the recorded data into written form, classified it in table form. The research phase carried out in this study included three stages, that are: (1) the preparation stage, (2) the implementation stage, (3) the completion stage.

Based on the results of the study indicated that the variety of informal languages used between fruit sellers and buyers experience an affixation process that the release of the {meN-} prefix, and the nasalization of / n /, / m /, and / ng /. The use of language in conversations between fruit sellers and buyers was found lexical and grammatical meaning. The results of observations can be concluded that informal language used by fruit sellers and buyers can be mutually understood by both parties, and is able to facilitate or accelerate the process in bargaining.