## **ABSTRACT**

## Leadership Pattern of Headmaster in Building Student Character at SDN Pamolokan 3 Sumenep Ardiah Fathunnisa

Key word: Leadership Pattern, headmaster, Student Character

Low academic and non-academic achievements, parents and the community are less concerned, physical facilities do not support the creation of an effective and fun learning process, learning equipment or media are incomplete. One of the factors causing the lack of conduciveness is the inappropriate leadership pattern of the principal. One effort that can be made to build student character is to train students to be disciplined, honest, have high curiosity, be confident and so on.

The approach used is qualitative with descriptive research type. The research location is at SDN Pamolokan 3 Jalan Merpati Gg. II No. 17 Pamolokan Village, City District, Sumenep Regency. Data sources consist of primary and secondary. Data collection procedures using observation, interviews, documentation. Data analysis using condensation, presentation, drawing conclusions. Checking the validity of the findings consists of triangulation of sources, techniques and time.

The results showed that efforts to build students' character are: 1) religious: holding religious activities, 2) honesty: holding honesty mineral programs, 3) tolerance: encouraging students to respect fellow friends, 4) discipline: training students to follow school programs according to schedule, 5) hard work: providing motivation and role models, 6) creative: producing 2 or 3 dimensional products, 7) independent: various contextual learning activities, 8) democratic: designing literacy classes, 9) curiosity: breakfast box program, 10) national spirit: flag ceremony every Monday, singing the national anthem. Constraints: 1) Discipline: the participation of the student's parents is not maximal 2) Creative: cognitive condition and ability to work that is lacking. The conclusion in this study is that the pattern of leadership in building student character can be said to be successful. Obstacles in building student character are discipline and student creativity.