ABSTRACT

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Keywords: slang, captions, comments, tiktok social media.

This study aims to describe the use of slang in tiktok social media in the form, function, and meaning of the use of slang in tiktok social media based on sociosemantic studies. In this study, there are three formulations of the problem, they are (1) what is the form of slang words in tiktok social media, (2) what is the function of language in the use of slang in tiktok social media, and (3) what is the meaning of slang in tiktok social media.

This study used descriptive qualitative method. Because the data used in this study would be described in a description. The data in this study were obtained from posts on status uploads, and citizen conversations in the comments column on Tiktok social media containing slang. The data collection method in this study used the listen-in method with the free-of-conversation listening technique. The data analysis technique used in this research is to use the matching method with the basic PUP technique and the advanced comparison technique. Because the data described would be matched with the specified theory.

The results of data analysis in this study showed that there were 70 forms of slang found in status uploads and comments from Tiktok residents in the form of abbreviations, affixations, reduplications, and creations. The functions generated from the slang forms found are emotive functions (expressing feelings), connotative functions (motivation), referential functions (talking about objects), poetic functions (conveying ideas), and fatigue functions (familiarizing). In addition, the slang meaning of the forms found are lexical meanings in the form of lexemes from slang that are in accordance with the context of using slang in the captions and comments of social media tiktok.

The conclusion of this study is that the form of slang in Tiktok social media is the result of the creativity of the slang users themselves so as to create various forms of slang that have their own functions and meanings.