ABSTRACT

Utary Yuli Akustin. 2022. Dysphemia in Warganet's Comments on the TikTok Homepage Semantic Studies. Advisor I: Suhartatik, M.Pd. Advisor II: Siti Arifah, M.Pd. Thesis, Study Program of Indonesian Language and Literature Education, College of Teacher Training and Education, Indonesian Teachers Association, Sumenep.

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This study aims as a reference and knowledge for the general public and especially social media users (warganet) that many use dysphemia in comments on video uploads on the tiktok homepage, when they feel irritated or unfriendly. There are 3 problem formulations in this study, including the form of dysphemia, the function of dysphemia and the meaning that is included in the value of dysphemia.

This research was a qualitative descriptive study that describes the findings regarding the data obtained. This is in accordance with the method used. Because the data found was described in a narrative manner. Furthermore, the data were analyzed using a semantic approach. The data in this study were the word dysphemia on the tiktok homepage. The data source was obtained from netizen comments on video uploads on the tiktok homepage in the form of text that contained the word dysphemia in it. This data collection method used the see method with basic techniques in the form of; free to engage in conversation and advanced techniques in the form of; note technique. While the data analysis used was using the equivalent technique. The data found were matched with the methods and theories used in this study.

The results showed that the form of the word dysphemia in netizen comments on the tiktok homepage contained word formation that underwent a morphological process in the form of abbreviations, there were 2 types, they are acronyms and abbreviations; the function of the use of the word dysphemia in the comments of netizens in this study is 2, they are to apply pressure in order to achieve the effect of speaking firmly and sounding worse or worse; and the value of dysphemia found in netizen comments in this research, there are 2 taste values, namely the value of terrible and strengthening.

Therefore, in this study, in addition to describing the form of diphemia, it will also describe the function of the use of dysphemia and the meaning that is included in the value of the sense of diphemia in netizen comments on the tiktok homepage.