ABSTRACT

The Role of Democracy Volunteers of the Internet Base of KPU Sumenep Regency in Increasing the Participation of Millennial Voters in Sumenep Regency in the 2019 Elections.

Keywords: *Election, Democracy, Community Participation.*

This study aims to determine the role of internet-based democracy volunteers to increase the participation of millennial society in the 2019 election, work tasks and systematics and targets of internet-based democracy volunteers.

This research uses a qualitative approach that reveals findings and describes comprehensively about the data obtained in the field. The method used by researchers is online interviews and using valid data from trusted sources.

The results of this study indicate that internet-based democracy volunteers are quite effective in efforts to increase election participation in 2019. Through direct and online socialization programs through internet-based democracy volunteers, democratic volunteers continue to deliver election socialization in order to provide election education to the people of Sumenep . With the role and work system of internet-based democracy volunteers outlined in this study, the role of internet-based democracy volunteers in increasing the participation of the people of Sumenep district is good. This can be seen from the KPU data collection where there was an increase in participation in 2019 when compared to 2014, this is because democratic volunteers were considered successful because they were able to increase 2019 election participation in Sumenep district. Researchers also revealed the systematic and work agenda of democratic volunteers. Internet-based democracy volunteers play a large role in efforts to increase public participation in elections, internet-based democracy volunteers as working partners of the KPU are tasked with conducting socialization on various social media about the importance of elections, providing education on voting procedures, distinguishing types of ballots, anti-hoax and anti-campaign campaigns. abstentions. Researchers also found the fact that election results are accumulated and are not classified according to the age of the voters, even though the data before the election separate and categorize the data, but after the election the election organizer only counts the number of voters in general.