ABSTRACT

THE EFFECTIVENESS OF EDUCATION CINEMA STRATEGIES FOR PREVENT STUDENTS BULLYING

Key Word: Education, Bullying

This research is to determine the effectiveness of the educational cinema strategy to prevent bullying. The purpose of this study among students who took samples at Sumenep State Vocational High School (SMKN 1 Sumenep) the experimental class using a research instrument in the form of a questionnaire to test the validity and reliability through SPSS 25 with use pre-experiment using one group pre-test post-test design.

The results showed that the awareness of bullying behavior among students was still low, as evidenced by the high tendency to bullying with a score of 80.125, but after being given services strategies in the form of educational cinema strategies, it showed a value of 60.375.

Therefore, it can be concluded that there is a difference between the pre-test and post-test. This means that the educational cinema strategy group guidance service is effective to prevent bullying in students. The results of data analysis show that Asymp. Sig (2-tailed) of 0.000 when compared with a significance of 5%, then H_0 is rejected and Ha is accepted.