## **ABSTRACT**

## Maufiqul Anwar, 2019: "PPKn teacher strategy in developing moral intelligence of students in SMA PGRI Sumenep".

Keywords: Strategy, Intelligence, Moral.

Intelligence is a very meaningful ability of mind and mind in human life. Meanwhile, Gunarsa in Sumaatmadja's book suggests that moral terms come from Latin mores, which means customs or ways of life. Moral is basically a set of values about various types of behavior that must be obeyed.

This study aims to analyze the PPKn teacher strategies in developing students' moral intelligence, then the data that can be obtained based on the results of observations and interviews conducted by researchers in a structured way to the speakers regarding the title of the researcher. This study uses a research method with a qualitative naturalistic approach, with this approach, researchers are active in interacting with research subjects in situations as they are without engineering, so that data obtained from a phenomenon is natural and natural. The procedure for collecting data in this study was direct interviews involving Subject Teachers, Principals, and High School Students of PGRI Sumenep. In addition, the procedures used are observation and documentation. In this case, the researcher arranges and compiles data that has been arranged systematically and then gives conclusions on the results of the research.

From the results of this study indicate that the development of moral intelligence is a method or technique used in developing the ability to distinguish between good and right things. In developing moral intelligence several methods can be used). Qudwah method (exemplary), 2). Habitual method 3). Advice method 4). Observation and supervision methods 5). Penalty and reward methods ...

Moral intelligence is the ability to understand things that are right and wrong, meaning having strong ethical beliefs and acting on those beliefs, so that people are right and respectful. While children's moral intelligence includes seven aspects, the seven aspects are: (a). Empathy, (b). Conscience, (c). Self Control, (d). Respect (Respect), (e). Both Budi (Kindness), (f). Tolerance, (g). Fair (Fairness). (B Borba, 2008: 1). A person's moral intelligence greatly influences his personality. If someone has good moral intelligence, then that person tends to have a good person. Because personality formation begins with the development of moral intelligence.