

## **ABSTRACT**

*Use of Jargon by Pesona TV Employees in Sumenep Regency. Essay. Indonesian Language and Literature Education Study Program. STKIP PGRI Sumenep.*

*Keywords: Jargon. Employees and Pesona TV*

*This study discusses the meaning and function of the jargon term used by Pesona TV employees in Sumenep district. The objectives of this research are (1) to describe the meaning of the jargon used by Pesona TV employees in Sumenep district, (2) to describe the jargon function used by Pesona TV employees in Sumenep district.*

*This type of research is a qualitative descriptive study. Sources of data taken by researchers are the jargon terms used by Pesona TV employees in Sumenep district, with data in the form of jargon terms. The method of provision using the method of observation and interview techniques.*

*From the interview results, the data source explained that the jargon they use is only understood by those who are involved in the video or photography profession, and the jargon they use is an adapted language from a foreign language. From the research, researchers found 17 jargons used by Pesona TV employees in Sumenep district.*

*Here are 17 jargon used by Pesona TV employees in Sumenep district including the following: right / left panning, Til Up / down, Close Up, Medium Close Up, Extreme Close Up, One Shot, Two Shot, Tree Shot, Shot Group, Establis, Follow Camp, Hend Helt, Bember On, Title On, Title Out, Zoom In, Zoom Out, Image One On / Of.*

