ABSTRACT

This study describes the mass media as a medium that conveys information

through writing. In a journalistic perspective, every information presented

must be true, clear and accurate. The language of the press or journalistic

language is the language used in the mass media. Journalistic language is one

of the creative languages of Indonesian. Journalistic language has a simple,

concise nature, and is subject to journalistic ethical rules. According to AS

Haris Sumadiria (2006: 6), the characteristics of journalistic language include

simple, concise, concise, straightforward, clear, clear, attractive, democratic,

populist, logical, grammatical, avoid speech words, avoid foreign words and

terms, choice the right word (diction), prioritizing active sentences, avoiding

the use of technical words or terms as far as possible and complying with

ethical rules.

Keywords: online media, language errors, journalism.

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