

**ABSTRACT**  
**ANALYSIS OF WOMEN'S SINGLES BRIDGE FINAL MATCH AT**  
**YONEX THAILAND OPEN 2021 CHAMPIONSHIP, Years 2021**

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Keywords: Badminton, Women's Singles.

Achievements in the Indonesian women's singles sector are currently very worrying. This is confirmed by the BWF world ranking showing that the best order of Indonesian women is at number 33 on behalf of Fitriani and Ruselli Hartawan, who is ranked number 35. This is a problem that needs to be addressed. Serious about improving in the women's singles sector, which is not ranked 10th in the BWF. In contrast to other numbers such as men's singles, men's doubles, women's doubles, and mixed doubles, which have the top 10 BWF rankings. Because players who don't have a world ranking of 10 will not compete in the Olympics, of course, this is a reduction in their target to get medals in these events. Therefore, the researchers tried to analyze through a study that focused on women's singles, namely by raising a study "Analysis of the Women's Singles Badminton Final Match at the Yonex Thailand Open 2021 Championship" because the championship was followed by many female badminton players ranked in the world's top 10 in the era of the current covid-19 pandemic..

The research method is a scientific procedure or process to obtain data with a specific purpose. Through this descriptive research, the researcher will explain what happened about the current situation being studied. Therefore, this study uses a quantitative descriptive approach to analyze the final match video at the BWF Toyota Thailand Open 2021 using an existing analytical questionnaire.

The results of this study show that a world number 1 in women's singles does not guarantee that she will always be the champion, were in the final match of the Toyota Thailand Open 2021, the Finals from world number 1 Tai Tzu Ying (China Taipei) and world number 4 Carolina Marin (Spain) the ranking data is based on data in BWF. In the match won by Carolina Marin with a score of 21-19 and 21-17 in two straight games. The picture above shows statistical game techniques that are not much difference between the two players. Still, Carolina Marin is superior in terms of the effectiveness of defense and attack and general terms that describe the psychological condition of the match.